



crēation

ē@/crēation® x profile 2025

about e®/cr̄ation®

With a keen understanding of the evolving landscape of design, technology, and storytelling, we specialize in crafting immersive experiences that resonate deeply with audiences across diverse platforms.





helps brands connect w/culture



ē®/crēation® snapshot

PEOPLE

25+

crēation® world-class team of diverse individuals who are here to do great work as well as be great to work with.

GLOBAL REACH

150+

crēation® People across the world dedicated to delivering creative, strategy, and technology services.

YEARS

15+

While we're proud of our history and our accomplishments, we're loyal to our future and not our past.

SERVICES

06

Strategy. Brand Experience. Digital Experience. Content. Technology. Production We're uniquely built to build brands that matter in culture.

e®/15+ years of experiences

With a decade of experience, since our establishment in 2009, we've become a trusted leader in digital marketing. Navigating through market trends and technological advancements, we continuously refine our strategies to meet the evolving needs of our clients.

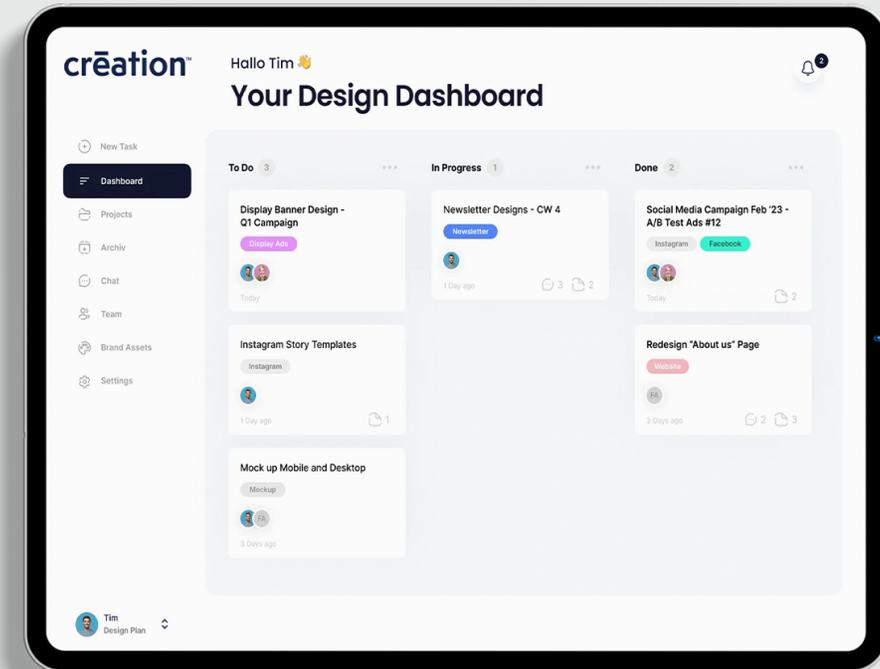


e®/we collaborate with ambitious brands and people



1K+ Projects Delivered

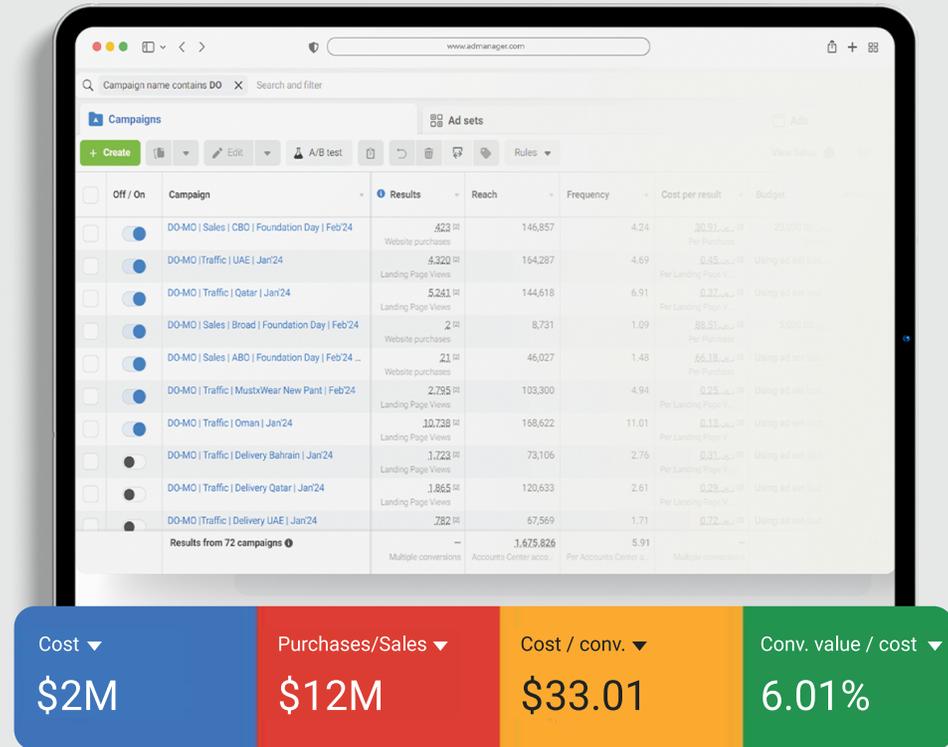
Over the years, we've successfully executed over 1,000 projects, leveraging our proven process to deliver outstanding results. From initial strategy development to execution and ongoing optimization, our approach ensures every project is a success. Our commitment to creativity and expertise are shown through in every project, driving measurable results for our clients.



2M\$+ Ads Spending

With cumulative ads spending of over \$2 million across different platforms such as Google Ads, Facebook Ads, Instagram Ads and more, we have gained valuable insights into optimizing ad campaigns for maximum impact, ROI and ROAS.

Notably, through our performance marketing campaigns, we have achieved an outstanding x12 return on ad spend (ROAS), surpassing industry standards and delivering exceptional results for our clients.



ē®/ driving Innovation with Collaborations

We are proud of our strategic partnerships with industry giants
Meta, Google, TikTok, Snapchat and odoo.

These collaborations signify our commitment to harnessing the
latest technologies and platforms to deliver unparalleled digital
solutions to our clients.





ē®/crēation® services

ē®/crēation® services

01

Branding + Advertising

crēation® boasts an expert team of designers, content writers, and strategists equipped with the technical and creative expertise needed to craft the perfect branding for your business.

02

Digital Marketing + Services

At crēation® we understand that successful digital marketing is a deliberate journey. Our team of experts crafts data-driven strategies, leveraging the latest tools and technologies. We believe in the power of targeted content, optimized campaigns, and real-time analytics to drive measurable success.

03

Social Media Marketing

Our social media community management service involves collaborating with you to design a content plan, creating and uploading content on your behalf, and ensuring your online presence remains visible and responsive.

ē®/crēation® services

04

Digital Campaign

Our experienced creative team crafts impactful ad creative that captures the attention of your target audience. By using engaging copy and eye-catching visuals, we develop a compelling message and design that resonates with your audience and drives conversions.

05

Web Design + APP Development

Through connection and clarity, we create digital experiences that are easy to understand and impossible to ignore. We harness the power of intuition and insight to craft memorable brand experiences that transform perception, strengthen bonds, and drive change.

06

Production + Services

We can provide end-to-end production support for the life-cycle of your project(s) from creative development to final wrap-up and beyond. Or we can take on any one or any combination of the five advertising production roles - to help you do your best work while integrating with your in-house team.



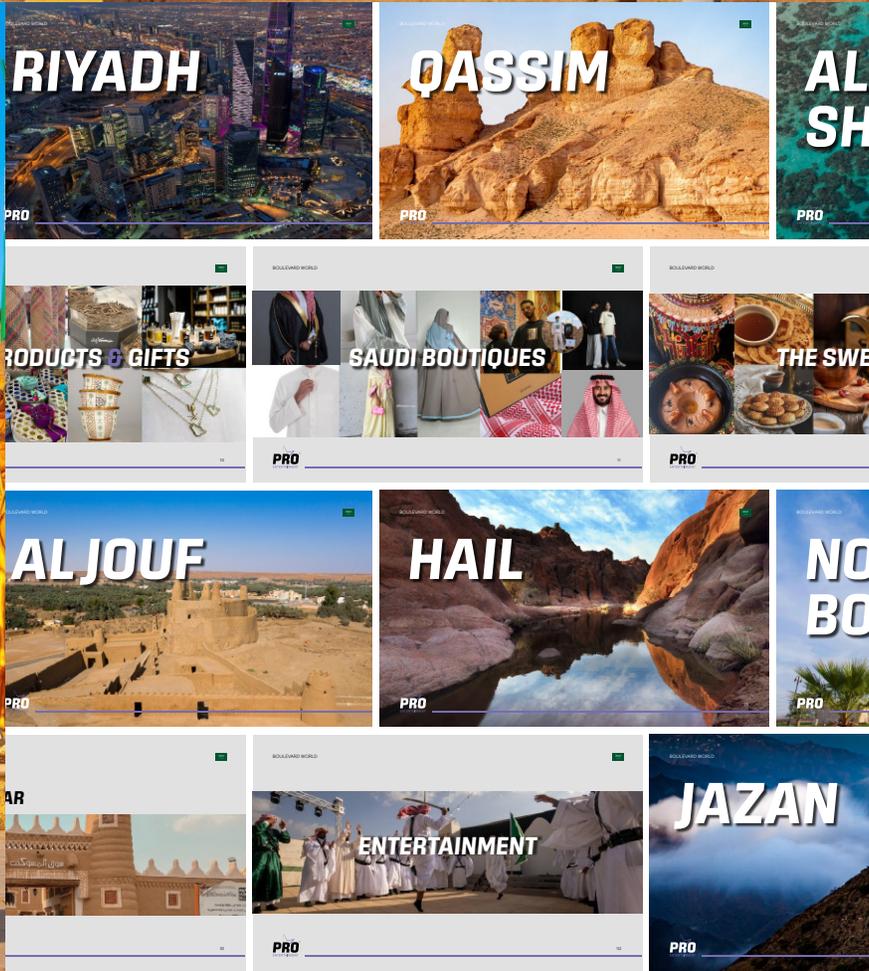
**easy to understand.
impossible to ignore.**

ē@/crēation® x portfolio

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SAUDI ARABIA ZONE - BLVD WORLD



PROJECT FOCUS

MARKET RESEARCH + CONTENT CREATION
+ PRESENTATION CREATIVE DESIGN



Boulevard World, a journey through diverse civilizations, expands in 2024 to include: **Saudi Arabia, Iran, Turkey, Africa, Courchevel** and enhanced areas.



PROJECT FOCUS

SPORTS + RETAIL + BRANDING

MOUJ®

Al Hilal F.C. has the biggest fan base in Saudi Arabia and all of them are proud with the blue color of Hilal which made them call themselves “The Wave” for their number and how they look when they fill a stadium. This what inspired us to create the brand “MOUJ” in expression for Al-Hilal and its fans.



FEEL THE
MOUJ!





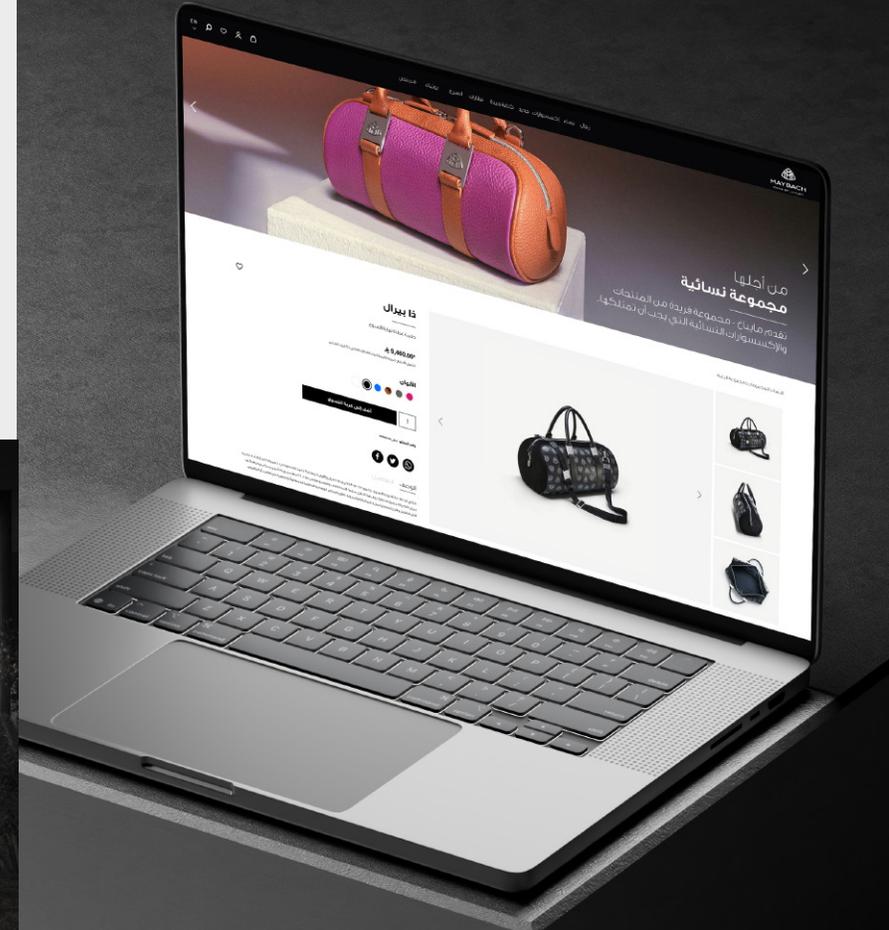
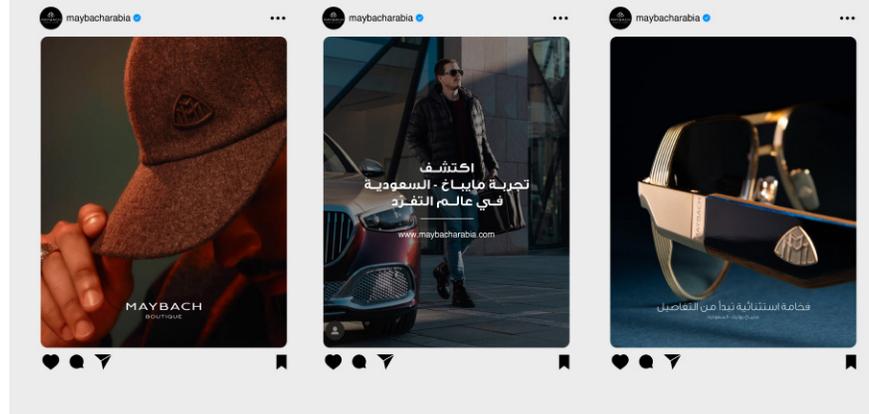
PROJECT FOCUS

BOUTIQUE + RETAIL + BRANDING + E-COMMERCE

MAYBACH

BOUTIQUE

MAYBACH is known worldwide for its exquisite luxury and refined details, so creating a professional online store dedicated to the Saudi market aims not only to showcase products, but to convey the entire brand experience, from visual elegance to luxurious content, from the user interface to the purchasing journey.





PROJECT FOCUS

BEVERAGE + BRANDING + PACKAGING + PHOTOGRAPHY

ERRVA

ERRVA products are created for life. Their design is iconic, but more importantly, they are built to last. We are proud to hold the responsibility of engineering durable, aesthetically pleasing products. We believe in repairing machines instead of replacing them, like a classic car or an old watch, passed down from generation to generation.





PROJECT FOCUS

FURNITURE + RETAIL + BRANDING + 3D VISUALIZATION



Capturing life's beauty. Lyvva collections are inspired by life's beauty, in its diversity and intricate details, expressed in ephemeral manifestations or through a sense of luxurious.

Unlock the Future

“The future should not be a risk.”

Thomas Buberl, Chief Executive Officer of AXA Group



PROJECT FOCUS

BRANDING + SOCIAL MEDIA MANAGEMENT



Our business is to protect people over the long term, by designing reliable solutions to meet the needs of our customers, manage risks in a professional way, treat our partners fairly, and develop a work environment built on AXA strong values: Customer First, Integrity, Courage, and One AXA.



PROJECT FOCUS

BRANDING + INTERIOR DESIGN + MOBILE APP



TASIER based in Riyadh, is a leading digital financing aggregator. Connect clients with a wide range of financial institutions, offering tailored financing products and solutions.



OFFICE BRANDING





PROJECT FOCUS

BRANDING + PACKAGING + PHOTOGRAPHY

_trace

_trace OUD Has been carefully made with a selection of the best natural ingredients. A more gentle way of enjoying the aroma of oud.





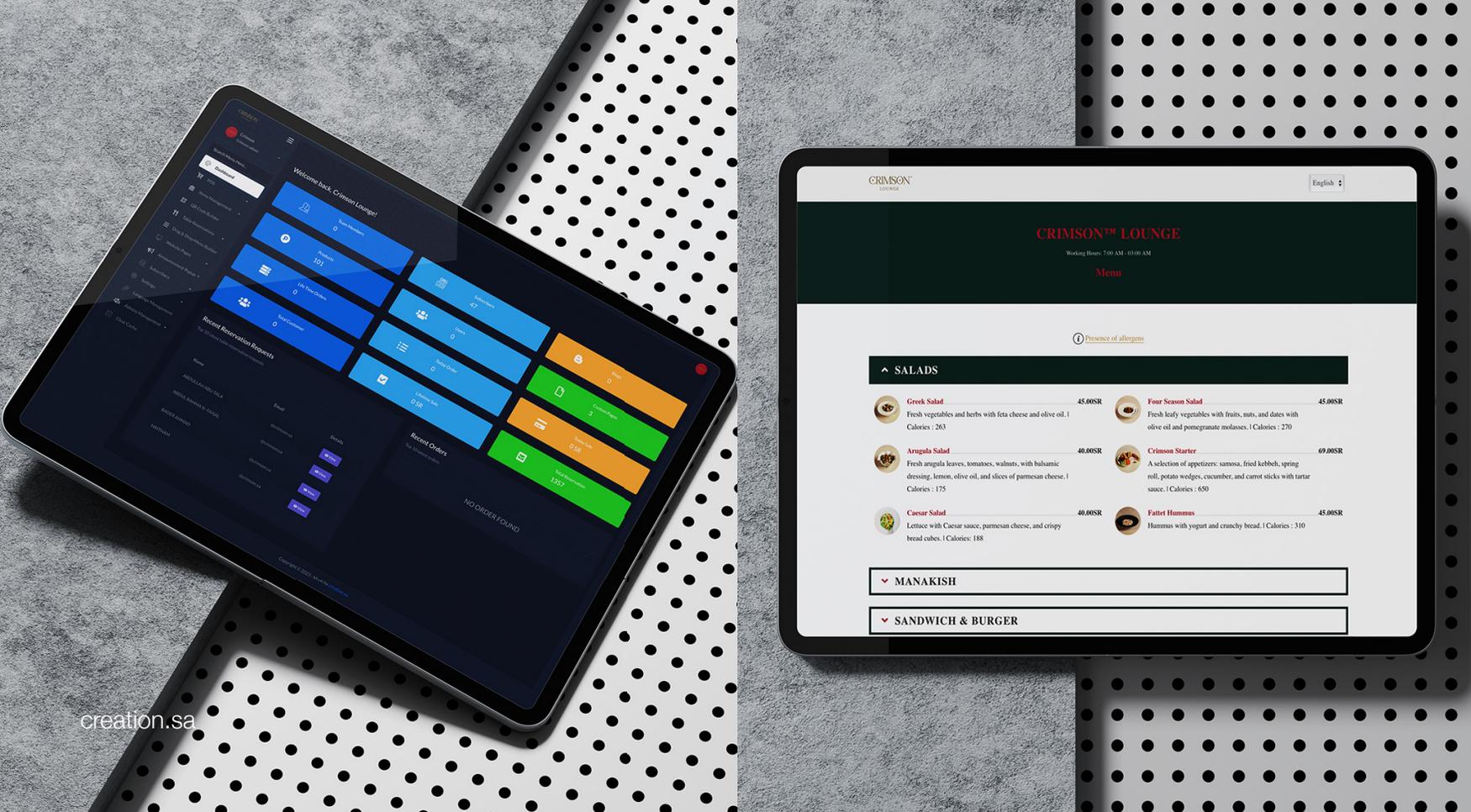
PROJECT FOCUS

FOOD + BEVERAGE + PHOTOGRAPHY

CELO

CELLO Italian Kitchen brings fresh, flavorful ingredients and authentic Italian cooking methods to every plate which is why we've become your favorite neighborhood Italian restaurant.





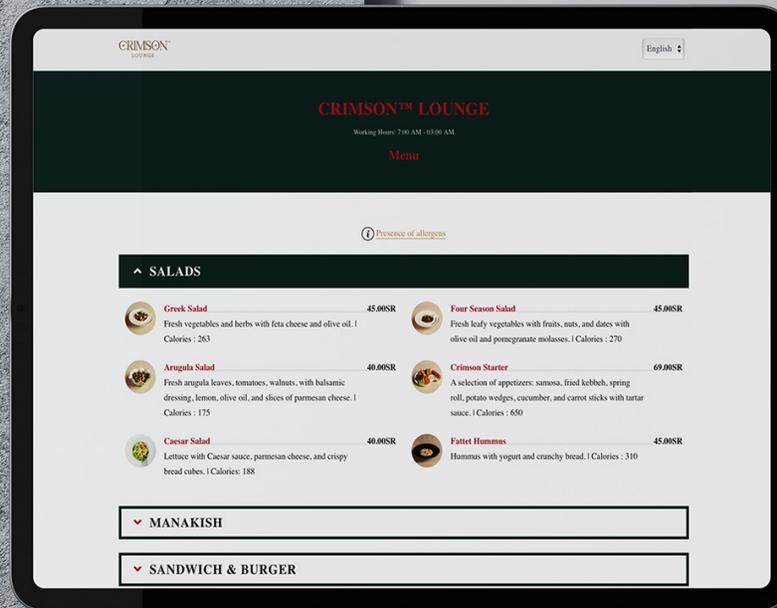
PROJECT FOCUS

FOOD + BEVERAGE + BRANDING + RESERVATION WEBSITE

CRIMSON™

CRIMSON™ LOUNGE, Where exceptional flavors and experiences meet.

The idea was to create a modular, colourful visual identity to convey a warm, modern atmosphere that could be adapted to the future development of the restaurant.





“A tailored modern full serviced apartments overlooking the landscape & the pool areas”

PROJECT FOCUS

REAL ESTATE + BRANDING + LANDING PAGE

THE
AVENUE
RESIDENCE

Provides a luxurious life-style for the Users, the project consists of a main spine “the Avenue” which contains green & recreational areas that is considered to be the project artery The aim was to reach a Modern architecture, aesthetically pleasing facades & functional apartments.



TYPE
H1

FACILITIES & SERVICES

It's all about details the Avenue balances our new tailored living that offers artery modern full service

- Club house
- Recreational areas
- Gym
- Maintenance & services hub
- Furnishings service
- House keeping service
- Kids entertainment learning hub





PROJECT FOCUS

BRANDING + PACKAGING + PRODUCTION



Through meticulous sourcing and craftsmanship, we create high-end men's wear that exemplifies luxury and sophistication. Each garment is a tribute to our heritage and a testament to our commitment to excellence.





PROJECT FOCUS

DRIVE THRU MENU + PHOTOGRAPHY + VIDEOGRAPHY

Key™

Enjoy a variety of drinks and snacks that suit all tastes, soak up the ambience and atmosphere inside or out.



ē®/crēation® Web Design + APP Development

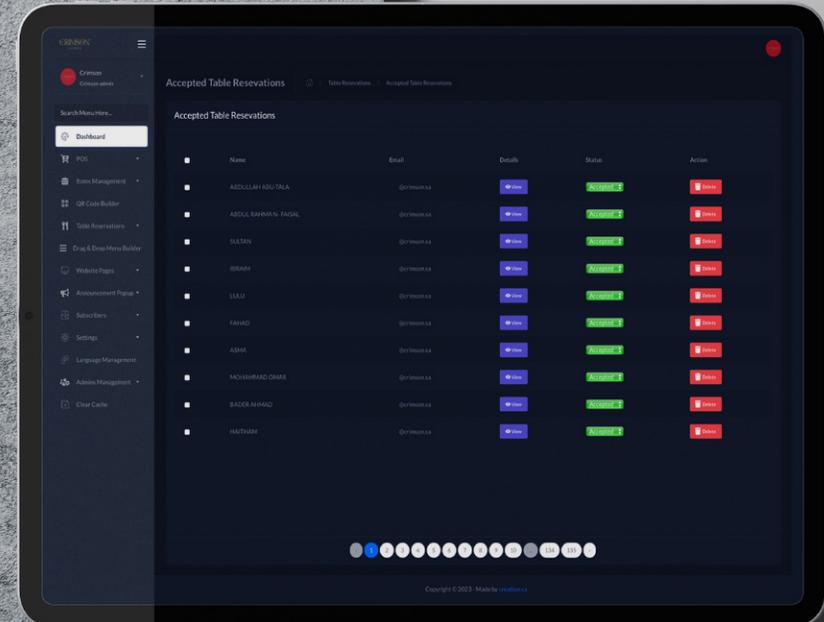
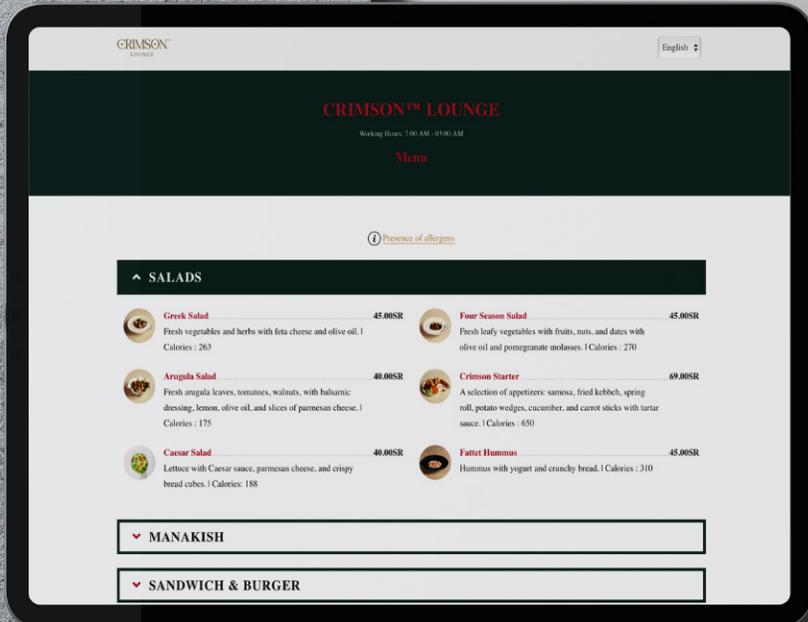
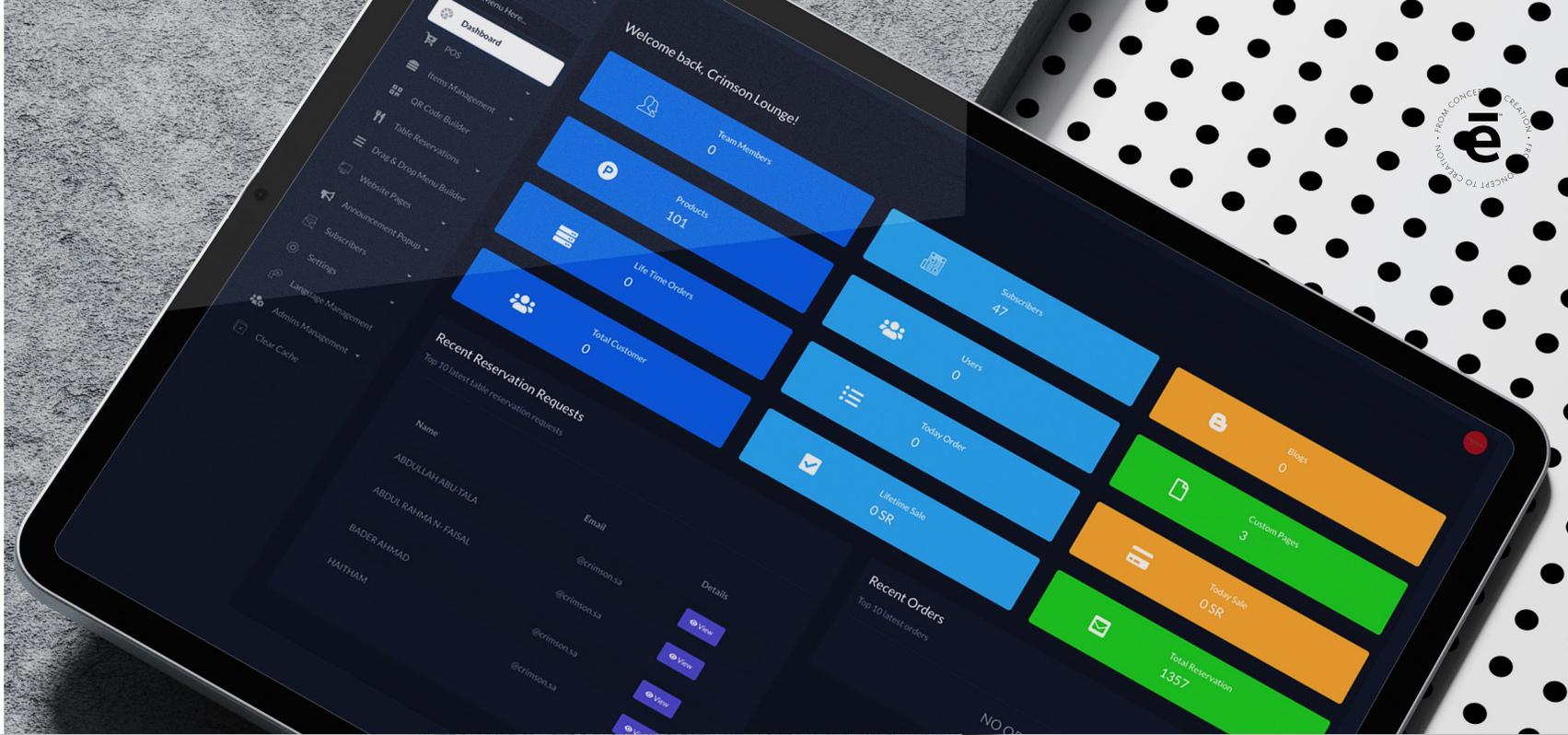
PROJECT FOCUS

BRANDING WEBSITE + RESERVATION SYSTEM

CRIMSON™

CRIMSON™ LOUNGE

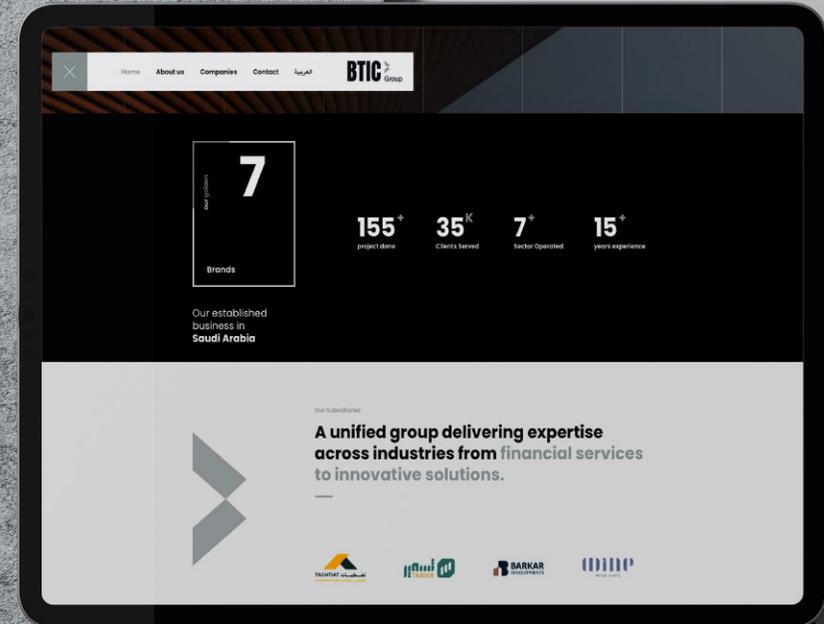
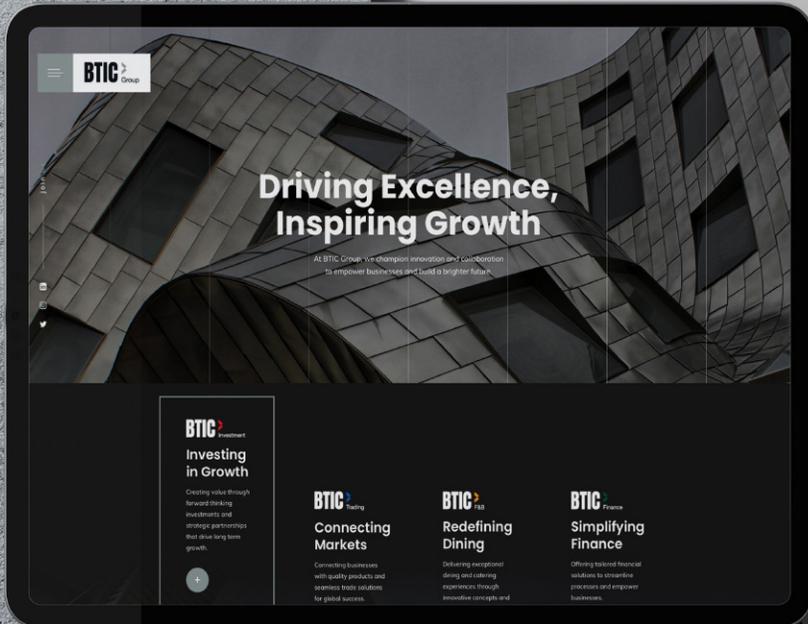
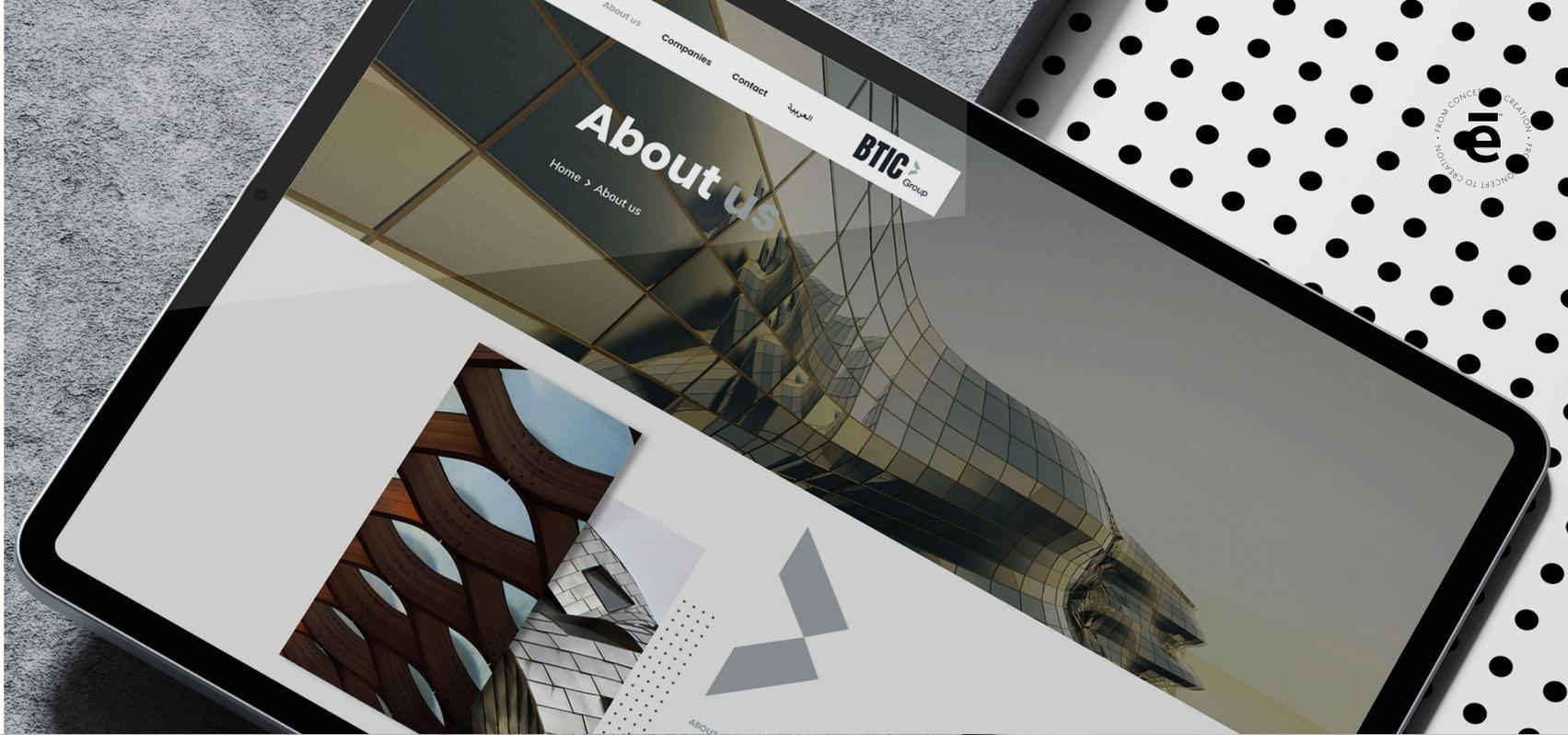
Where exceptional flavors and experiences meet.



PROJECT FOCUS
BRANDING WEBSITE



BTIC Group
Group comprises leading companies in the fields of hospitality, cafes, maintenance and operations, real estate development, construction, and financing solutions.



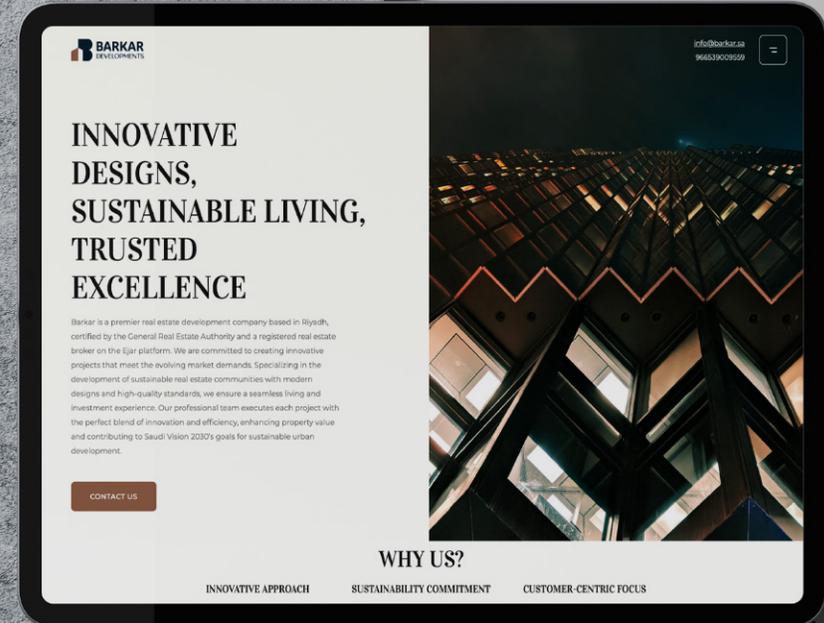
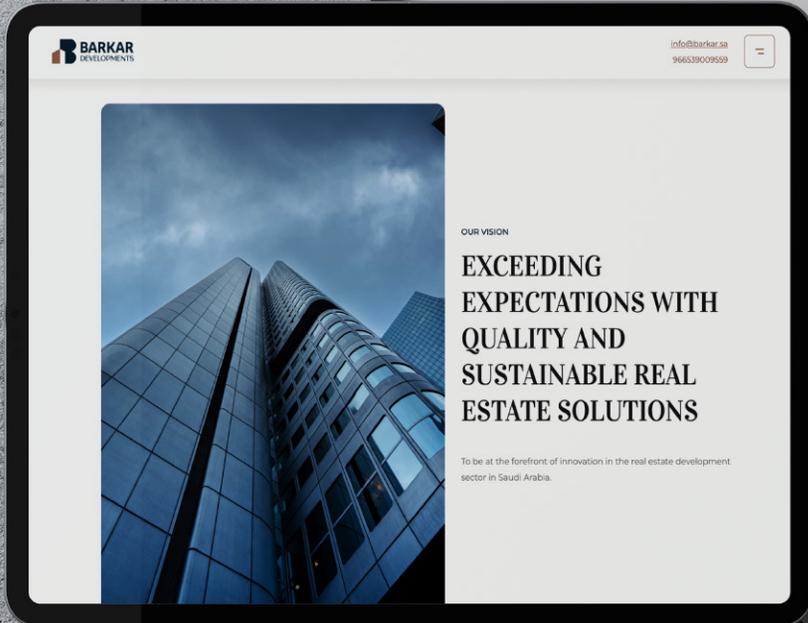
PROJECT FOCUS

BRANDING WEBSITE



BARKAR DEVELOPMENTS

We are committed to creating innovative projects that meet the evolving market demands.

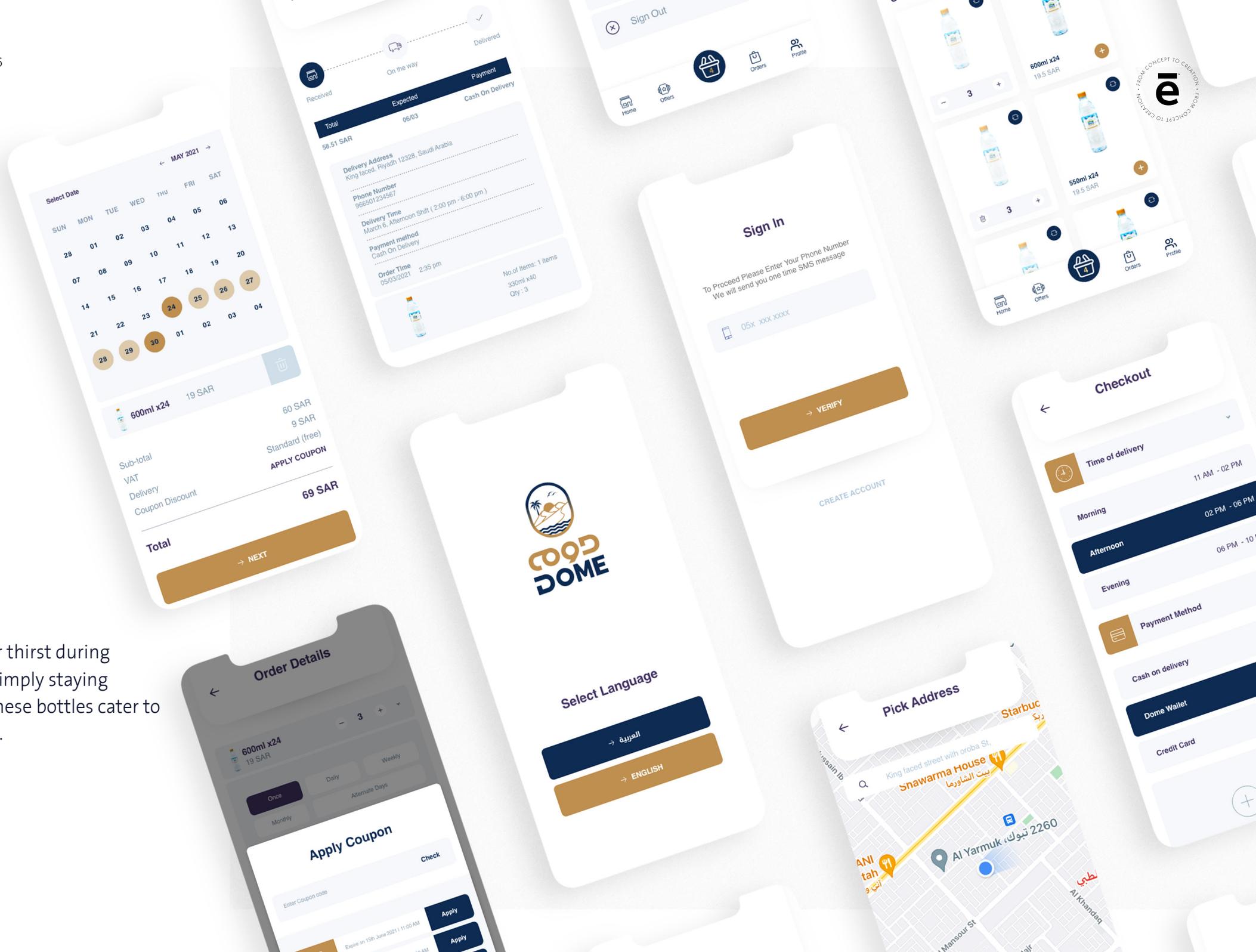


PROJECT FOCUS
MOBILE + WEB APPLICATION



DOME WATER

Whether you're quenching your thirst during a workout, enjoying a walk, or simply staying hydrated throughout the day, these bottles cater to various consumption moments.





unique crēation's